Organised by

WESTRADE GROUP LTD

TRENCHLESS MIDDLE EAST 2027

SAUDI ARABIA

6-7 April 2027

Featuring JBP Masterclasses

Exhibition Prospectus

Riyadh Mariott Hotel Kingdom of Saudi Arabia

The 15th event in this outstanding series will be hosted in Riyadh, Kingdom of Saudi Arabia

International exhibition featuring:

- Trenchless technology
- Pipeline technologies
- Underground utilities
- Trenchless solutions
- Tunnelling
- Geotechnical Engineering
- Underground Infrastructure

Trenchless Technology / NDRC - Keeping the Middle East moving

Organised by WESTRADE GROUP LTD

Associate & Platinum Partner JBP combining strength

Chinese Partner 百斯特展览 Best Int'l Expo

Supported by ATTME Association for Trenchless Technologies Middle East; GATT; iSTT International Society For Trenchless Technology; UKSTT

Official Media Partner TRENCHLESS WORKS

www.trenchlessmiddleeast.com

Following the success of Trenchless Middle East 2025 held in Jeddah, the spotlight will once again be on the Kingdom of Saudi Arabia. This time hosted in Riyadh, at the heart of Saudi Arabia's transformational Infrastructure programme.

Riyadh is the ideal host city — a hub for:

- Major utility and pipeline developments
- Metro, rail, and tunnelling projects
- Water, wastewater, and energy infrastructure
- Large-scale urban and industrial expansion
- Trenchless Middle East 2026 arrives at the perfect time to support these ambitions with smarter, faster, and more sustainable underground solutions.

Saudi Arabia's Vision 2030 sets out an ambitious transformation of the Kingdom's economy, cities, and infrastructure. Central to this vision is the delivery of world-class, sustainable, and future-ready infrastructure that supports population growth, economic diversification, and improved quality of life.

Trenchless Middle East 2026 directly supports these goals by providing a dedicated platform focused on smart underground construction, bringing together trenchless technology, underground construction, and subsurface engineering, global experts, solution providers, and project owners — the disciplines that enable modern cities to grow efficiently below ground.

Saudi Arabia is undergoing one of the largest infrastructure investment programmes in the world, driven by Vision 2030. Mega-projects, smart cities, utilities expansion, transport corridors, and underground networks are redefining how infrastructure is planned and delivered.

Why Exhibit

Trenchless Middle East in the Kingdom of Saudi Arabia is the premier platform for companies looking to expand their presence in the rapidly growing trenchless technology sector. As the Kingdom accelerates its infrastructure development in line with Vision 2030, demand for innovative no-dig solutions is at an all-time high.

Here's why your company should exhibit at Trenchless Middle East, the regions leader in trenchless events:

Unlock Opportunities in a Rapidly Expanding Market
The Kingdom of Saudi Arabia is making significant investments in underground utilities, water and sewerage infrastructure creating substantial demand for trenchless technology and solutions. Be at the forefront of this transformation.

Engage with High-Level Decision Makers
Connect directly with key stakeholders, including government representatives, municipal authorities, infrastructure planners, and industry leaders responsible for major development projects across the region.

Showcase Innovative
Demonstrate your latest technologies, products and services to a highly targeted audience actively seeking smart, sustainable and cost-effective trenchless solutions.

Forge Strategic Business Relationships
Expand your network and collaborate with leading contractors, consultants, suppliers and technology providers. Build meaningful partnerships that drive long-term growth in the Middle East and beyond.

Gain a Competitive Advantage
Position your brand as a market leader in one of the world's most dynamic and fast-growing regions. Strengthen your visibility and influence within the trenchless sector.

Event Highlights

- Exceptional ROI from access to high-quality visitors, buyers, suppliers and industry innovators.
- Established Legacy – Trenchless Middle East is the longest-running event of its kind across the UAE, GCC and MEASA regions.
- Unrivalled Credibility – The only trenchless event in the region officially supported by the International Society for Trenchless Technology (ISTT).
- Comprehensive Audience – Meet planners, engineers, contractors, government officials, utility operators and infrastructure developers.
- Direct Access to Buyers – Engage with decision-makers and procurement professionals seeking the latest trenchless solutions.

Exhibiting and Partnerships Packages

Cost of Exhibiting

Shell Scheme rate:

9 sq.m US$6,000
Shell scheme package includes:

- Booth with Fascia name
- 4 Chairs
- Lockable cupboard
- Table
- Lighting
- Electric Socket
- Waste basket
- Brochure Stand

18sq.m US$11,500
Shell scheme package includes:

- Booth with Fascia name
- 8 Chairs
- 2 x Lockable cupboard
- 2 x Table
- Lighting package
- Electric Sockets
- 2 x Waste basket
- 2 x Brochure Stand

Space only /Raw Space
Minimum space 18sq.m
US$10,000

Larger stands
are readily available.

Please contact Stuart Hillyard,
shillyard@westrade.co.uk
for further information.

Outside space only/raw space
Size: 6 meters x 6 meters
US$5,000

Become a Partner:

- Achieve industry recognition by being associated with this prestigious high-profile event
- Trenchless Middle East is your partner for growth
- Leads – Discover opportunities in the regions trenchless sector
- Access – Gain access to influential figures in the regions trenchless sector
- Insight – Find out what drives the Kingdom of Saudi Arabia trenchless sector
- Networking – Network with a key audience of likeminded individuals affecting your industry
- Improve and strengthen your brand recognition
- Create new partnerships and alliances
- Strengthen your position as a market leader within the industry

Partnership Packages

All packages include:

- Your company logo on all event marketing and advertising
- Your company logo prominently displayed on event signage
- Priority to those wishing to present a paper in the Conference programme
- Your company logo on the cover of the official digital show guide
- Your company profile on the official event website with logo

Platinum Event Partner: US$7,000 (In addition to the cost of exhibiting rates)

As a Platinum Event Partner, your company will benefit from premium branding and promotional opportunities before, during and after the event:

- 4-month pre-event social media campaign
- Your company logo on all event marketing and advertising, pre, live and post event
- Full page advertisement and sponsor statement in the event show guide
- Interview with organiser, posted on Trenchless Works media platform
- Recognition within the conference rooms
- Advertising and editorial in the event show guide
- Catering within the delegate area
- Editorial across the Trenchless Works media platforms
- Recognition in the opening ceremony
- Complimentary conference passes

Gold Event Partner: US$5,000 (In addition to the cost of exhibiting rates)

Gold Partners enjoy strong visibility and promotional benefits:

- 3-month pre-event social media campaign
- Recognition within the conference rooms
- Advertising and editorial in the event show guide
- Catering within the delegate area
- Editorial across the Trenchless Works media platforms
- Recognition in the opening ceremony
- Complimentary conference passes

Silver Event Partner: US$3,000 (In addition to the cost of exhibiting rates)

Silver Partners benefit from core branding and exposure opportunities:

- 2-month pre-event social media campaign
- Recognition within the conference rooms
- Advertising and editorial in the event show guide
- Complimentary conference passes

Organised by Westrade Group Ltd – the world's longest established specialists in trenchless technology with unrivalled worldwide experience in trenchless events

With decades of experience, we have built a global reputation for delivering world-class conferences and exhibitions dedicated to trenchless technology. Our commitment to trenchless and expertise in bringing together industry leaders, innovators and decision-makers ensures that every event is a must-attend for professionals in the no-dig sector.

From flagship events like No-Dig Live in the UK to internationally recognised Trenchless Asia and Trenchless Middle East, Westrade consistently provides a platform for knowledge sharing, networking and showcasing cutting-edge advancements in underground infrastructure.

Our meticulous planning, attention to detail and commitment to excellence make events a driving force behind the growth and development of trenchless technology worldwide.

Who will visit?

Trenchless Middle East is a must attend event for all Government authorities and Municipalities, consultants, Contractors, engineers and traffic authority managers from government and developers, utility providers, design consultants and planners involved in underground infrastructure.

Visitors will be drawn from all relevant sectors including but not limited to: Utilities – water, sewerage, telecoms, electricity, gas and oil, contractors, central and local government officers and civil engineering consultants.

Exhibitor Profile - Among the products on display:

- Asset Management
- Bore Hole Logging
- Cable Avoidance Tools
- CCTV
- CIPP Materials
- Cleaning
- Coatings
- Coil Trailers
- Compaction Equipment
- Consulting Services
- Cutters
- Detection Equipment
- Digital Mapping
- Directional Drilling Accessories
- Directional Drilling Fluids
- Directional Drilling Rigs
- Drain Cleaning Equipment
- Drain Rodding
- Drainage Systems
- Drill Pipe
- Drill Rods
- Excavators
- Flow Monitoring
- Gas Monitoring
- Geotechnical Services
- Ground Penetrating Radar
- Grouting
- Hand Tools
- HDD - Accessories
- HDD - Rigs
- High Pressure Cleaners/Jetting
- Hoists
- Hot Tapping
- Inspection Systems
- Jet Cutting Equipment
- Joint Repair Equipment
- Lateral Rehabilitation
- Leak Detection
- Linings
- Localised Repairs
- Location, Detection, Inspection
- Mains Insertion Equipment
- Manhole Rehabilitation
- Microtunnelling Equipment
- Moling Equipment
- Mud Pumps
- Mud Recycling Equipment
- Mud Supplies
- Pipes
- Pipe Bursting Equipment
- Pipe Clamps
- Pipe Cleaning Equipment
- Pipe Coatings
- Pipe Cutters
- Pipe Fusion Equipment
- Pipe Inspection
- Pipe Jacking Equipment
- Pipe Joint Repair
- Pipe Location Equipment
- Pipeline Renovation Equipment
- Pipe Stoppers
- Pipe Testing Equipment
- Plant Hire
- Protective Clothing
- Publications
- Pumps
- Pushing Machines
- Rock Drilling Equipment
- Rod Pushing Equipment
- Root Control Equipment
- Safety Equipment
- Sealants
- Sewer Cleaning Equipment
- Sewer Renovation Products
- Site Investigation and Survey
- Sliplining Equipment
- Software Supplier
- Surveying Equipment
- Swagelining Equipment
- Thrust Boring Equipment
- Towing Heads
- Tracking/Navigation Equipment
- Trade Association
- Training Supplier
- Trenching Machines
- Tunnel Boring Machines
- Tunnelling Products
- Vacuum Excavation
- Valves
- Winches
- ...and more!

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Organisers

TRENCHLESS MIDDLE EAST 2027 is organised by Westrade Group Ltd, who are internationally renowned as the most experienced promoters of trenchless technology shows. They have been organising No-Dig and Trenchless events in the Far East, UK and Middle East since the very first event in 1985.

WESTRADE GROUP LTD

www.trenchlessmiddleeast.com

TRENCHLESS MIDDLE EAST 2027
SAUDI ARABIA

Contact

Paul Harwood
Managing Director
E: pharwood@westrade.co.uk
T: +44 (0) 1923 723990

Stuart Hillyard
Sales Director
E: shillyard@westrade.co.uk
T: +44 (0) 1923 723990