



TRENCHLESS MIDDLE EAST 2024 *DUBAI, UAE*

featuring the ISTT International No-Dig

Exhibition Prospectus

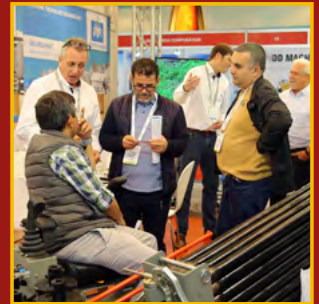
Jumeirah Beach Hotel

5-6 November 2024

13th Exhibition & Conference on NDRC
(Trenchless) Technology

International Exhibition and
Conference featuring:

- No-Dig (NDRC) Trenchless Technology
- Underground Infrastructure
- Pipeline Technologies
- Underground Utilities



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Organised by



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TRENCHLESSWORKS

www.trenchlessmiddleeast.com

TRENCHLESS MIDDLE EAST FEATURING THE ISTT INTERNATIONAL NO-DIG 2024

The trusted event connecting the regions Trenchless Industry

Trenchless Middle East – where the Trenchless World comes together.

Trenchless Middle East (TME) 2024 is taking place at the world-famous Jumeirah Beach Hotel. For the first time, it will feature the ISTT international No-Dig. Visitors will be drawn from the United Arab Emirates, GCC countries, Middle East, Africa and South Asia (MEASA) regions. The ISTT technical conference programme and industry awards will be a huge draw for visitors from further afield.

Trenchless Middle East is the regions only event focused entirely on the use of Trenchless (NRDC) technology. The two day event will showcase international machinery, products, and methods, attracting top quality audiences from around the region. Visitors will be keen to expand their knowledge and view the latest technology shaping the future of underground infrastructure.

Why exhibit?

- Enjoy a great ROI from visitors, suppliers, innovations, industry leaders and buyers
- TME features more than 85 exhibiting and represented companies from 16 countries
- TME is the longest running trenchless event in the UAE, GCC and MEASA regions
- TME is the only event with a dedicated conference and exhibition focusing on Trenchless Technology
- The only event to be officially supported by ISTT
- Meet planners, contractors and operators, central & local government officers and civil engineers
- Meet and network with industry buyers

Cost of exhibiting

A: Outside Space
Hard standing Terrace located at the entrance US\$2500
Hardstanding Parking area adjacent to the hall US\$2500

B: Indoor Shell Scheme - US\$ 460 per sq.m.
(Minimum 9sq.m.)

Includes furniture and electrical packages, as detailed below:
Shell scheme package includes:

- White walls
- Carpeted venue
- Name panel
- Furniture – 1 x counter, 1 x table, 4 x chairs
- Electrics - 3 x spotlights, 1 x 13amp/230v single phase socket

C: Space only US\$430 per sq.m.

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Sponsorship

Become a sponsor:

- The trusted event connecting the regions Trenchless Industry
- Trenchless Middle East is your partner for growth.
- Leads – discover opportunities in the regions trenchless sector
- Access – Gain access to influential figures in the regions Trenchless Sector
- Insight - find out what drives the Middle Eastern, African and South Asia Trenchless sector
- Networking – Network with a key audience of likeminded individuals affecting your industry
- Improve and strengthen your brand recognition
- Create new partnerships and alliances
- Achieve industry recognition by being associated with this prestigious high profile event

Sponsorship packages:

All packages include:

- Your company logo on all event marketing and advertising
- Your company logo prominently displayed on event signage
- Priority to those wishing to present a paper in the Conference programme (subject to ISTT approval)
- Your company logo on the cover of the official digital show guide
- Your company profile on the official event website with logo

Platinum Sponsorship – US\$25,000

- 48sq.m booth in preferred location
- Opportunity to place pull up banners in the conference rooms
- Double page 4-colour advertisement and editorial in the official digital show guide
- Your company logo on the conference presentation screens
- Company logo on all event media
- Acknowledgement on all pre and post event marketing
- 30 second promotional video on the event website and Trenchless Works website
- Place pull up banners in registration area and refreshment area
- 10 complimentary conference passes
- 10 complimentary tickets for the conference delegate lunch area.



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Gold Sponsorship – US\$19,500

- 36sq.m of space in preferred location
- Acknowledgement on all pre and post event marketing
- Double page 4-colour advertisement in the official digital show guide
- Company logo on all event media
- 10 complimentary conference passes
- 5 complimentary tickets to the delegate lunch area

Silver Sponsorship – US\$14,000

- 24sq.m of space in preferred location
- Acknowledgement on all pre and post event marketing
- Full page 4-colour advertisement and editorial in the official digital show guide
- 3 complimentary conference passes
- 3 complimentary tickets to the delegate lunch area

Bronze Sponsorship – US\$10,000

- 18sq.m of space in preferred location
- Acknowledgement on all pre and post event marketing
- Full page 4-colour advertisement and editorial in the official digital show guide
- 2 complimentary conference passes
- 2 complimentary tickets to the delegate lunch area



Coffee Sponsor: US\$1,250 (max 5 sponsors)

- Opportunity to provide branded coffee cups and/or napkins. Sponsor is responsible for production and shipment of items.
- Your company logo prominently displayed on event marketing and signage

Conference Sponsor: US\$2,000 (max 5 sponsors)

- Branding around the conference rooms
- Branding on the conference slides
- Opportunity to have marketing on delegate seats
- Company logo and link on the event website
- Acknowledgement on all pre and post event marketing

Awards Dinner Sponsor: US\$2,000



- Branding around the venue
- 2 guest invitations
- Company logo and link on the event website
- Acknowledgement on all pre and post event marketing

Lanyard Sponsor: US\$2,500

Sponsor to provide lanyards to be distributed to all attendees at registration. Sponsor is responsible for production and shipment of lanyards following spec provided by Westrade.

Mobile App Banner Ad Sponsor: US\$1,500

Sponsor to provide branded image or message based on spec provided by Westrade.

The two day exhibition will be complimented by the ISTT conference programme.

ISTT Conference

A peer-reviewed trenchless conference program epitomizes excellence in the field of trenchless technology. Each presentation and research paper undergoes an evaluation process, ensuring that only the most groundbreaking and scientifically rigorous contributions are included. This meticulous review by experts in the trenchless industry guarantees that the program is a rich source of innovative solutions, best practices, and the latest advancements in underground infrastructure. Attendees can anticipate cutting-edge insights, case studies, and discussions that collectively advance the trenchless industry's knowledge. A peer-reviewed trenchless conference program is the for attendees to engage in the most informed and forward-thinking discussions, driving progress in sustainable and efficient subsurface infrastructure practices.

Call for papers portal will be available online at www.trenchlessmiddleeast.com



Who will visit?

Trenchless Middle East is a must attend event for all Municipalities, consultants, engineers and traffic authority managers, from government and developers, utility providers and design consultants and planners involved in underground infrastructure.

The major target areas will include the UAE, GCC countries, Middle East, Africa and South Asia regions. Visitors will be drawn from all relevant sectors including but not limited to:

- Utilities – Water, Sewerage, telecoms, electricity, gas & oil
- Contractors
- Central & local government officers
- Civil engineering consultants



Venue

Jumeirah Beach Hotel Conference & Exhibition Centre provides easy access for visitors from Dubai, Abu Dhabi, and international airports. The venue features a magnificent column free exhibition space with adjacent conference rooms, offering excellent display and meeting facilities. Exhibit installation is straight forward with easy access at street level.



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Exhibit Profile

Among the products on display:

Asset Management	Hand Tools
Bore Hole Logging	HDD - Accessories
Cable Avoidance Tools	HDD - Rigs
CCTV	High Pressure Cleaners/Jetting
CIPP Materials	Hoists
Cleaning	Hot Tapping
Coatings	Inspection Systems
Coil Trailers	Jet Cutting Equipment
Compaction Equipment	Joint Repair Equipment
Consulting Services	Lateral Rehabilitation
Cutters	Leak Detection
Detection Equipment	Linings
Digital Mapping	Localised Repairs
Directional Drilling Accessories	Location, Detection, Inspection
Directional Drilling Fluids	Mains Insertion Equipment
Directional Drilling Rigs	Manhole Rehabilitation
Drain Cleaning Equipment	Microtunnelling Equipment
Drain Rodding	Moling Equipment
Drainage Systems	Mud Pumps
Drill Pipe	Mud Recycling Equipment
Drill Rods	Mud Supplies
Excavators	Pipes
Flow Monitoring	Pipe Bursting Equipment
Gas Monitoring	Pipe Clamps
Geotechnical Services	Pipe Cleaning Equipment
Ground Penetrating Radar	Pipe Coatings
Grouting	Pipe Cutters

Pipe Fusion Equipment
Pipe Inspection
Pipe Jacking Equipment
Pipe Joint Repair
Pipe Location Equipment
Pipeline Renovation Equipment
Pipe Stoppers
Pipe Testing Equipment
Plant Hire
Protective Clothing
Publications
Pumps
Pushing Machines
Rock Drilling Equipment
Rod Pushing Equipment
Root Control Equipment
Safety Equipment
Sealants
Sewer Cleaning Equipment

Sewer Renovation Products
Site Investigation and Survey
Sliplining Equipment
Software Supplier
Surveying Equipment
Swagelining Equipment
Thrust Boring Equipment
Towing Heads
Tracking/Navigation Equipment
Trade Association
Training Supplier
Trenching Machines
Tunnel Boring Machines
Tunnelling Products
Vacuum Excavation
Valves
Winches
...and more!



Organisers

TRENCHLESS MIDDLE EAST 2024 is organised by Westrade Group Ltd, who are internationally renowned as the most experienced promoters of trenchless technology shows. They have been organising No-Dig and Trenchless events in the Far East, UK and Middle East since the very first event in 1985.

Contact

Paul Harwood
Managing Director
E: pharwood@westrade.co.uk
T: +44 (0) 1923 723990

Trevor Dorrell
Sales Director
E: tdorrell@westrade.co.uk
T: +44 (0) 7736 973 526

Stuart Hillyard
Sales Manager
E: shillyard@westrade.co.uk
T: +44 (0) 7771 620 255



Westrade Group Ltd, Carotino House, Bury Lane, Rickmansworth, Hertfordshire, WD3 1ED, UK
T: +44 (0) 1923 723990

W: www.westrade.co.uk | E: trenchless@westrade.co.uk | X: @WestradeGroup

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