



Westrade Group Ltd

New Programme of TRENCHLESS and NO-DIG Events

UK based organisers Westrade Group Ltd has announced its international programme for 2011/2012 which features TRENCHLESS events in Dubai and Singapore, as well as NO-DIG LIVE in UK.

TRENCHLESS MIDDLE EAST 2011 will be the seventh event in the series and returns to Jumeirah Beach Convention Centre, Dubai 10-11 October 2011. A high level of bookings and sponsorships are already being taken up by local and international companies.

TRENCHLESS ASIA 2012 is the sixth event in this series and will be held in Singapore, in mid March. The first TRENCHLESS ASIA was held in Singapore in 1995 and has subsequently been held in Hong Kong and Shanghai. Westrade Group, who organised the ISTT's International No-Dig Exhibition in 2010, have selected Singapore as the next venue as a result of strong indications of support from many local and international suppliers, as well as key organisations representing end users.

TRENCHLESS MIDDLE EAST 2011 and TRENCHLESS ASIA 2012 are officially supported by ISTT who will assist with the compilation of the conference and training programmes.

Adding to its international activities, Westrade has been appointed as joint sales agents for the ISTT's 2012 International No-Dig Exhibition to be held in Brazil. The host organisation, ABRATT, will be responsible for space sales in South America and Benjamin Media will cover North America. Westrade Group will represent the sales agency for all other geographical regions.

In support of the continuing commitment to its overseas programme of events, Westrade is now offering clients and regions a full service by operating offices in London, China, Singapore & USA.

The 11th NO-DIG LIVE 2012 featuring live demonstrations of equipment will be held at Stoneleigh Park, near Coventry, UK, 2-4 October. Supported by the UKSTT, Westrade is reporting a high level of repeat bookings as a result of its successful show last year.

For more information on TRENCHLESS and NO-DIG events contact Westrade Group: Email: trenchless@westrade.co.uk Tel: +44 845 094 8066

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Press Announcement

Westrade Group Ltd

International Exhibition & Conference Organisers

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