



TRENCHLESS ABU DHABI 2010
Officers Club and Hotel, Abu Dhabi, UAE
15-16 March 2010

Press Announcement

The next in the series of Westrade Group's **TRENCHLESS** international conferences and exhibitions is to be held in Abu Dhabi 15-16 March 2010.

TRENCHLESS Abu Dhabi 2010 is being held at a significant time as the city squares up to the challenges set out in the Government's *Plan Abu Dhabi 2030* – an ambitious and futuristic vision to improve and maintain a vast infrastructure expansion to accommodate the needs of a rapidly increasing population.

The Strategic Tunnel Enhancement Programme (STEP) is just one example of a major venture to expand and upgrade the city's underground sewerage network and where the latest trenchless tunnelling technology will be used in its delivery.

TRENCHLESS Abu Dhabi 2010 enjoys the official support of the Abu Dhabi Sewerage Services Company (ADSSC) and provides manufacturers and suppliers with an unrivalled opportunity to display their products at the region's only industry specific event to truly demonstrate NDRC technology and its capabilities.

Alongside the exhibition will be a two day conference, featuring an educational programme of technical presentations, as well as case studies to demonstrate the capabilities of trenchless technology in Middle Eastern conditions. Conference delegates will also be invited to join a site visit programme to live working utility installations on Wednesday 18 March.

Commenting on the launch of this new event, Westrade Group's sales director Paul Harwood said, "Following the success of our **TRENCHLESS MIDDLE EAST 2009** event held in Dubai, we have been working closely with the trenchless community to develop our next event in the UAE. There is no doubt that Abu Dhabi has huge potential to exploit the benefits of trenchless technology and we are looking forward to delivering another top quality event for the local market. We are also delighted to have the official support of ADSSC who are working with us to shape a programme that will be relevant and educational for engineers wanting to get up to date with the very latest technology"

Full information on exhibiting can be obtained from
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